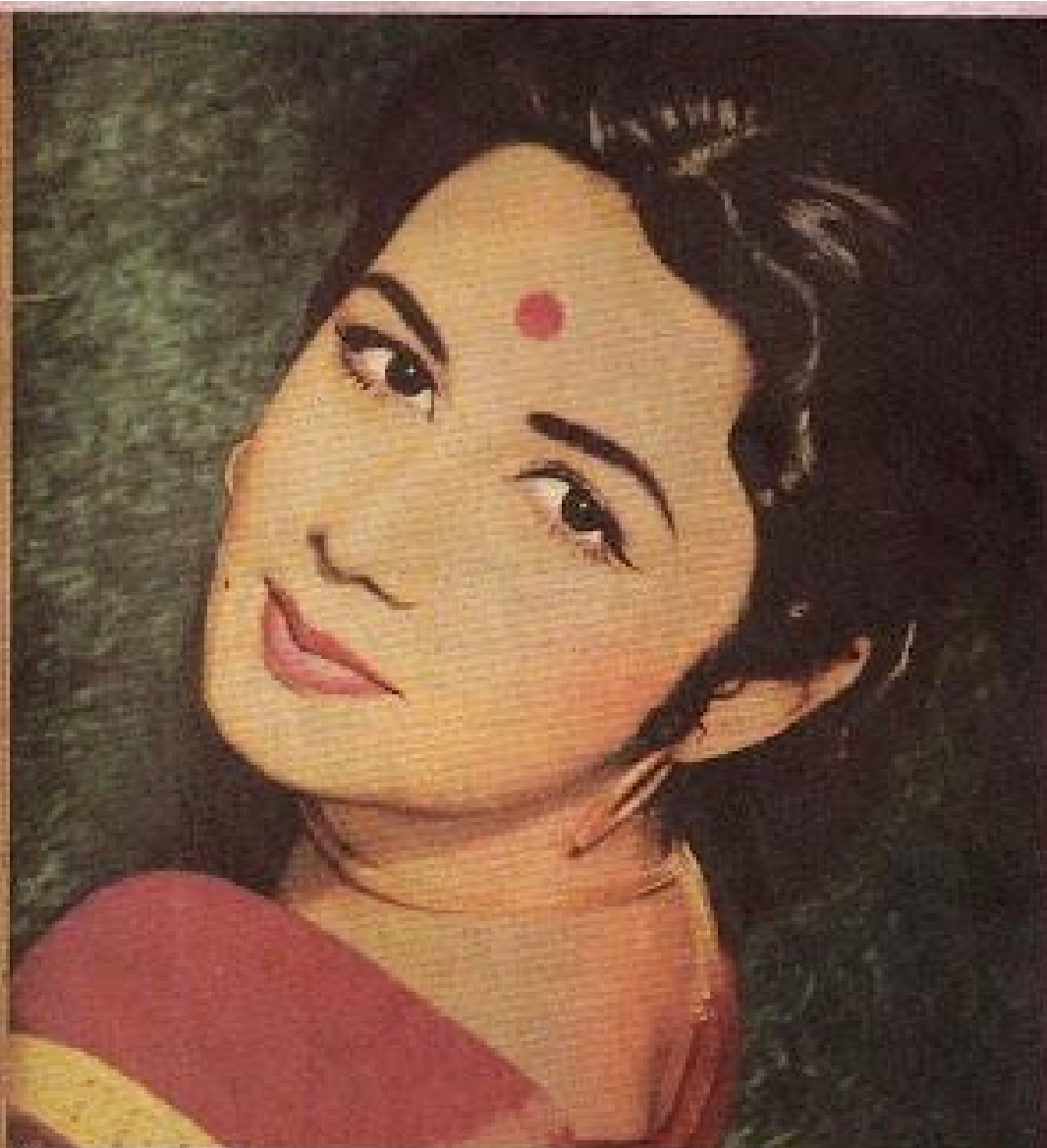


VINTAGE: Very Rare old Indian Ads

February 8, 2013

Sabun (Soap), coffee, butter, chocolate, chappal, toothpaste and more. Here are some old Indian Ads :) Hope you enjoy this post! (Part 2 coming soon!)



nanda

For all the film stars

Beauty and grace go hand in hand. Bright eyes and beautiful
And the secret of her loveliness is her exquisite complexion.
How does she look after her skin with such grace? It is simple. She uses
Nanda Lux Toilet Soap. Its creamy lather is so kind to your skin and keeps
your skin flawless. Use it every day. It is the beauty soap of the film stars.
Use it today. You too can have a complexion like theirs. Beauty is all yours.



PURE WHITE LUX TOILET SOAP THE BEAUTY SOAP OF THE FILM STARS

<http://www.pinkvilla.com/entertainmenttags/rare/vintage-very-rare-old-indian-ads>



5 Star Energy Bar ad 1971. More than a decade later it was selling for a princely sum of Rs. 5.

ADP&L © 1971

• Nearly four decades after this 1971 ad, 5 Star remains the energy bar. Of course, it's not Re 1 any more.

Melt a little Amul Butter
on a hot chapati



Presto! A delicious one-course 'meal'

Amazing what a pat of Amul Butter does to a chapati!
Turns it into a delicious, nutritious 'meal'. An Amul-
buttered chapati is so yummy. You can eat it on its own
or team it with vegetables and meat.
Amul Butter is made from vitamin-rich fresh pasteurised
cream. Take a pack home today.

utterly buttery Amul



Amul Butter girl, year
1968

— (Left) A Nescafe ad from 1965 promises 100% pure coffee. (Above) Amazing what a pat of Amul butter does to a chapati, says this 1968 ad.

Model 111



Model 112



Model 113



Model 114

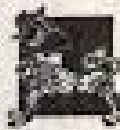


Model 115



For girls who
move in fun circles

Here - the happiest thing that ever
happened to feet - shoes that keep their
sparkling good looks
evening after evening.
Shoes that take you



anywhere, compliments every
outfit, in style and colour

you love. Come and join the fun

and win all the happiness with their
special look you expect in Bata shoes.

Bata



- For many, Bata is still the "happiest thing that ever happened to feet", as this 1963 ad puts it. Here, a pair cost just six rupees.

Bata Ad, year 1963

More coffee
enjoyment
than ever before



only Nescafé

brings you all that rich coffee flavour!

Nescafé is prepared from the choicest coffee beans... skillfully blended and roasted — specially for you—Open the tin... relish that satisfying aroma of freshly roasted coffee beans — the beans which give Nescafé instant coffee its superb flavour... make it so full-bodied, so robust, so deliciously good.



Made in just 5 seconds

Nescafé is pure soluble coffee that's already brewed and percolated. A teaspoonful of Nescafé in your cup, pour in hot water, add sugar and milk to taste. It's the quickest, most wonderful cup of coffee you've ever enjoyed.

NESCAFÉ India's finest coffee... 100% pure

*NESCAFÉ is a registered trade mark of Nestlé's instant coffee.

NESTLÉ

A NESTLÉ PRODUCT

www.nestle.com

Nescafe Coffee ad from
1965

COLGATE HAS THE PROOF!

Just One Brushing With

COLGATE DENTAL CREAM



REMOVES UP TO 85% OF DECAY-CAUSING BACTERIA

—Scientific tests have proved that the Colgate way of brushing teeth right after eating stopped more decay for more people than ever before reported in all dentifrice history!



STOPS BAD BREATH INSTANTLY

—Scientific tests prove that Colgate's instantly stops bad breath in 7 out of 10 cases that originate in the mouth!



NATION'S FAVOURITE FOR TASTE

—Nation-wide surveys among leading toothpastes prove Colgate's is preferred for flavour over all other brands tested!

Only the Colgate Way Does All Three!
CLEANS YOUR BREATH while
it **CLEANS YOUR TEETH** and
PROTECTS THEM AGAINST DECAY!

INDIA'S LARGEST
SELLING
TOOTHPASTE!



Buy the Economy Size—
Save Money!

For Best Results, Always Use COLGATE TOOTH PASTE

Colgate Dental Cream,
1958 Ad.

■ A 1958 ad for Colgate toothpaste

It makes better sense to buy Surf

"Believe me, there's really nothing more sensible than buying Surf. Its power-packed formulation gives you the best value for your money!"

The best value? When Surf costs more in the first place?

"Blasphemy, can't you see how much more you gain? Only Surf washes whitest and protects my clothes. So they keep looking good as new. That keeps adding up to a lot of saving, and that's what I mean by good value."

Agreed, Lalitaji, but is that enough?

"There's more! Every 1/2 kilo of Surf gives as much powder as 1 kilo of ordinary powder. That means it washes as many clothes as 1 kilo of ordinary powder."

So aren't you getting more out of Surf, once again?



It means Surf repays in its own way...

... So you gain in more than one way. There's all the difference between buying cheap and buying quality. That's why it will always make better sense to buy Surf."

POWER
PACKED
Surf

An iconic ad from
1980s

The
look
that
lingers...

Beauty that lingers... the
look that stays in your memory... the
look that lingers... the look that
lingers... the look that lingers...
the look that lingers... the look
that lingers... the look that lingers...
the look that lingers... the look
that lingers... the look that lingers...

LUX
TOILET SOAP

THE LOOK THAT LINGERS...

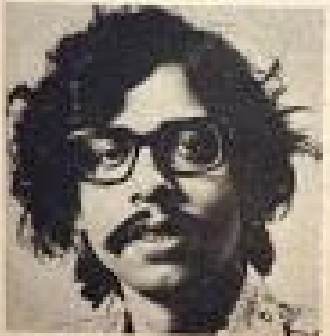
Shakila, star of
K. Amarnath's
Baraat

The look that lingers.
Shakila, star of K.
Amarnath's Baraat

You don't have to choose between
an oily hair style...



and a scruffy look.



Code 10 Tonic for Hair
Dressing, 1978

Now you can get today's "no-oil" hair style and more...
New Code 10 Tonic Hair Dressing
holds and nourishes hair,
controls dandruff.

With LO-7
and
Panthenol



Today's look is the natural "no-oil" look. But you know what this does to your hair; the scalp dries, dandruff follows. This combined with the lack of a combated men lead to hair loss.

"No-Oil" Style
Now there's Code 10 Tonic Hair Dressing With Panthenol and LO-7 for the natural "no-oil" look.

Without the problems. This is how your hair stays in place with Code 10. Naturally. The way you want it. Without feeling sticky, oily. And your scalp and hair get all

the care they need with Code 10. It has Panthenol, the proven hair vitamin to help hair roots unlock the nutrients in the blood stream. This gives your hair natural health and full body.

Anti-Dandruff Action
Code 10 also contains LO-7... a proven anti-dandruff agent. It helps clear dandruff, and stays on the scalp to keep it away.

Code 10 Tonic Hair Dressing does all this for your hair... without costing the earth.

The natural choice for the natural style

PROTECTION!
FRAGRANCE!!
RICH LATHER!!!

MEDIMIX

AYURVEDIC TOILET SOAP

- PIMPLES
- BLACK HEADS
- TINEA
- PRICKLY HEAT
- DHOBIES ITCH
- SKIN ITCH
- DANDRUFF



CHOLAYIL PHARMACEUTICALS
32, THIRUVALLUVAR STREET, MADRAS-600011

Medimix Soap Ad,
1970s Launched in
1969. The early
campaign was...simple
and the soap was
beach friendly.

GLO Friends

This little Glo Friend waves a wand
And of her magic you'll grow fond



Take your child to the fantasy world of Glo Land with
a different bedtime story each night.

Write in for a free booklet of Glo stories to
Funskool (India) Ltd.,
8 McNichols Road, Madras - 600 031.
Offer open till stocks last.

Play by day. Glow by night.

FUNSKOOL

GLO Friends

This little Glo Friend sings you lullabies
Play with her and time just flies



Glo Friends are unique toys. They come in the
cutest shapes and are amusing playmates
during the day. At night they reassure
your child with their warm and friendly glow.
To recharge Glo Friends, just hold them close to
any convenient source of light.

Play by day. Glow by night.

FUNSKOOL

Hit the Indian market just about the time My Little Pony 'n Friends hit the television.



Yasmin

Lure Beauty Mask

*A facial that
cleanses
the skin
and helps retain
its youthful
firmness*

The most expensive cosmetics will not make up for a dull, jaded skin. What you need is Lure Beauty Mask.

Lure opens your skin pores and cleanses the hidden dirt and impurities clogged within. Then its astringent action closes the pores and tightens your skin to give it that fresh, rosy glow.



Ad for Lure Beauty Mask. Early 1970s. Model: Either the famous Persis Khambatta or (more probably) Yasmin Daji, crowned Miss India 1966 by Persis Khambatta



The famous Cherry Blossom Ad from late 70s, early 80s featuring model Nandini Sen.

Birth Control

Birth Control

Means

To Insure Blind Love Risk

OVANIL

Which Assures the Public that it Insures this Blind Risk
In such An Easy and Quite Harmless way.

OVANIL is to be taken internally for a period
during menses.

Ovanil Special Bottle of 60
Tablets Rs. 10/- V.P. Charges extra,

N. B. one bottle lasts for three months

Numo Chemical Works.

387, Kalbadevi Road, Bombay-2.

Phone: 2 3. 1 2 1

Send one anna stamp for a free booklet

'BIRTH CONTROL : WHY & HOW'

برتھ کنٹرول

اندھی محبت کے خطرے کا بیمہ

اوانیل

جو پیلک کو یقین دلاتی ہے کہ وہ اس اندھے خطرے کا نہایت آسان اور قطعی غیر ضرر رسا
طریقہ سے بیمہ کرتی ہے۔

اوانیل ایک مدتِ معینہ تک داخلی طور پر تیارم کے دوران میں استعمال کی جاتی ہے۔
اوانیل اسپیشل کی شیشی جس میں ساٹھ قرص ہوتے ہیں قیمت ڈس روپیہ۔ دی پی کا پانچ ملٹہ
نوٹ :- ایک بوتل تین ماہ تک چلتی ہے۔

نومو کیمیکل ورکس

۳۸۷ - کالبادیوی روڈ بمبئی ۲ - فون نمبر ۲۳۱۲۱
(ایک آنہ کا ٹکٹ بھیج کر رسالہ "برتھ کنٹرول کیوں اور کیسے" مفت طلب فرمائیے)

'Pyaar andha hota hai', lol. Birth Control means to insure Blind Love Risk. Ovanil. Which assures the public that it insures this blind risk in such an easy and quite harmless way. - Ad for contraceptive pills published in FilmIndia Magazine, August, 1943

SHARE A SECRET WITH

'My complexion grows lovelier with LUX'
she says

MALA SINHA says: 'My daily beauty is LUX. I love its pure, mild lather, complexion! And so will yours. Leave the care of fragrant LUX.'



LUX
TOILET SOAP

THE PURE, MILD BEAUTY OF
OF THE FILM STARS
IN 4 RAINBOW COLOURS
AND WHITE



The beautiful Mala Sinha

"Raju hated milk ... till I added Nutramul."



9/2

**"Now he's
a Nutramul *dada*."**

It's such a problem getting children to drink their milk. That's why thousands of mothers bless delicious Nutramul. Nutramul delivers taste and strength. Nutramul is rich in cocoa, milk and



malt—tastes superb. And contains proteins, vitamins and minerals. So nourishing for growing bodies. Flavourful Nutramul—every cup builds you up.

**AMUL'S
Nutramul**



Every cup builds you up!

Amul's Nutramul Ad.
Does the kid look like
Jugal Hansraj?

The Maltova Gang takes to the hills.

When a week's work is behind them, the whole gang decided to go hiking at Narada Falls, near Burlington, Canada, and that was no joke. In the picnic lunch sandwiches, apples, biscuits. And a large, comforting, bowl of Maltova at the end.

Mama gets lost...

The gang set off with the sun in the sky, Narada Falls tumbling in time for breakfast. After a quick cup of Maltova, they were on their way. Like Mama was supposed to lead. And get lost! Now what? Everyone was worried. It seemed as if the sun had gone behind the clouds when suddenly... there she was, that lovely mama. (Thank you, leading a distracted, energetic Mama by the hand! She had a special way to mark her wilderness and couldn't find her way back. "Mama, how long you'll be wandering off like that, an' you'll lose

your thing with an' again," scolded Gabby. "There she is! Keep her closer," said Papa and Baba together. "Let's carry on."

It was a beautiful, beautiful day

The gang enjoyed their picnic at the foot. After a brief game of catch and rubbers, it was time to go home. But first things first: a hot, comforting mug of Maltova for everyone. "Now, Maltova, stay clean and don't stain," said Gabby, and then she hit the water, a song on her lips and joy in their hearts.

Maltova makes all the difference

Yes, Maltova children get the most out of life. Because every cup of Maltova has the concentrated goodness of golden wheat, barley, pure milk, rich cocoa and

sugar. For better resistance, more energy, greater stamina. Give your children Maltova. And watch them grow up strong and healthy. Maltova gives your children a start for life.

Join the Maltova Club

It's so easy. Just send three 500 gram packets and seven seals or three tea bags of a 500 gram refill pack to: The Maltova Club, 4th Floor, Bhendal House, 31, Peshwa Place, New Delhi - 110 019. And you are in.



© 1988 JAMNATI INDUSTRIES LIMITED

Vitamin-enriched Maltova: for health, strength and energy

Maltova Ad. My dad is always talking about how he loved this stuff :)

KEEP YOUR HAIR GLOSSIER, BLACKER

—with cooling white

BRYLCREEM



* Brylcreem's pure creamed oils show off your hair's natural luster with a shiny, hand-rose gloss. Every day, massage your scalp with pure white Brylcreem. It fights dandruff, keeps your hair clean and healthy.

* A little Brylcreem goes a long way! There is for yourself — get your jar of Brylcreem today, and see how long it lasts.

BRYLCREEM

for successful men

Kishore Kumar — famed for his many moving roles in great Bollywood film shows, makes his hair

© 1955 LABORATORIES INC. NEW YORK, N.Y.



This 1955 Brylcreem ad features the inimitable Kishore Kumar It appeared in the pages of Filmfare.

Nataraj writes like a champion pencil

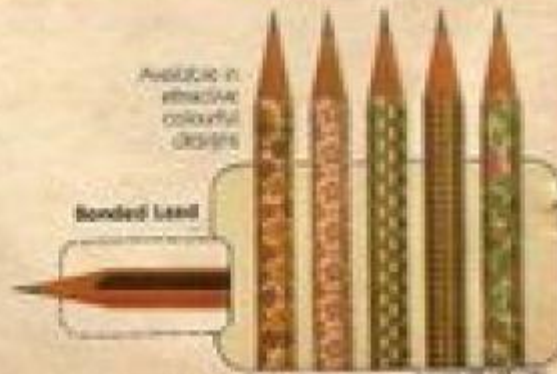


Natraj Pencil Ad

Children enjoy writing with Nataraj because Nataraj writes perfectly smoother, darker, sharper, without breaking. So Nataraj writes longer than any other pencil of its kind. That means more writing pleasure for a longer time.

NATARAJ
Pencils with a longer lifetime

A quality product of
Hindustan Pencils Pvt. Ltd. Bombay 400 001



আধুনিকাদের কোনটি বেশী প্রয়োজন?



সুন্দর অলংকার?

অ্যান ফ্রেন্স হেয়ার রিমুভার?

ভুলেই! কিন্তু এ দুয়ের সুন্দরীরা যেমন কেমন হেয়ার রিমুভার বা লোমনাশক নিজে সম্বল নয়। সে অল্পই কালের কাছে অ্যান ফ্রেন্সের এত ভরসা। ব্যবহারে অতি দ্রুত বলে একমাত্র অ্যান ফ্রেন্সই নিশ্চিত মনে থাকতে, পায়ে, বাতর নিচে এমনকি মুখেও লাগানো চলে। আর অ্যান ফ্রেন্সের মুহূর্তমুহূর্ত সুকৃষ্টি ও চমকেণর। একমাত্র অ্যান ফ্রেন্সই সুন্দর খোলাপীরতের জীনের আকারে পাওয়া যায়। আলা যখন নেই, লাগাতেও কোন অসুবিধা নেই, কয়েক মিনিটের মধ্যেই অবাঞ্ছিত লোম একেবারে সাক করে দেয়। অথচ হস্তের লাগণা সম্পূর্ণ অক্ষত থাকে। এসব কারণেই নতুন অ্যান ফ্রেন্স হেয়ার রিমুভার সুন্দরী নারীদের কাছে অপরিহার্য।

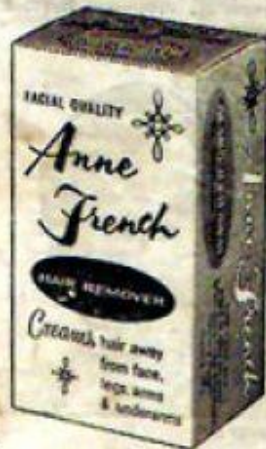
অ্যান ফ্রেন্স

হেয়ার রিমুভার

অবাঞ্ছিত চুল সহজ স্বন্দরভাবে নির্মূল করার সুরভিত ক্রীম

Registered User: Geoffrey Manners & Co. Ltd.

CH HR-18



Smooth, Anne French Smooth It has to be amongst the oldest and the most popular depilatory cream in the country. This is from Desh (the Bengali literary magazine) dated November 13, 1965.

 *Join the* **INDIAN
AIR FORCE**



MAKE INDIA STRONG

Apply to your nearest Commissioner of Police
District Magistrate or Recruiting Officer

A vintage Indian Air Force recruitment poster from the Second World War extorts people to apply to the District Magistrate

"I'll make my airplane fly
High, high up in the sky
I'll get some Gems, just for fun
For me, for you, for everyone!"



Got a moment? Get a Gem!

Cadbury's
Chocolates

Anything's possible with Cadbury's Gems!

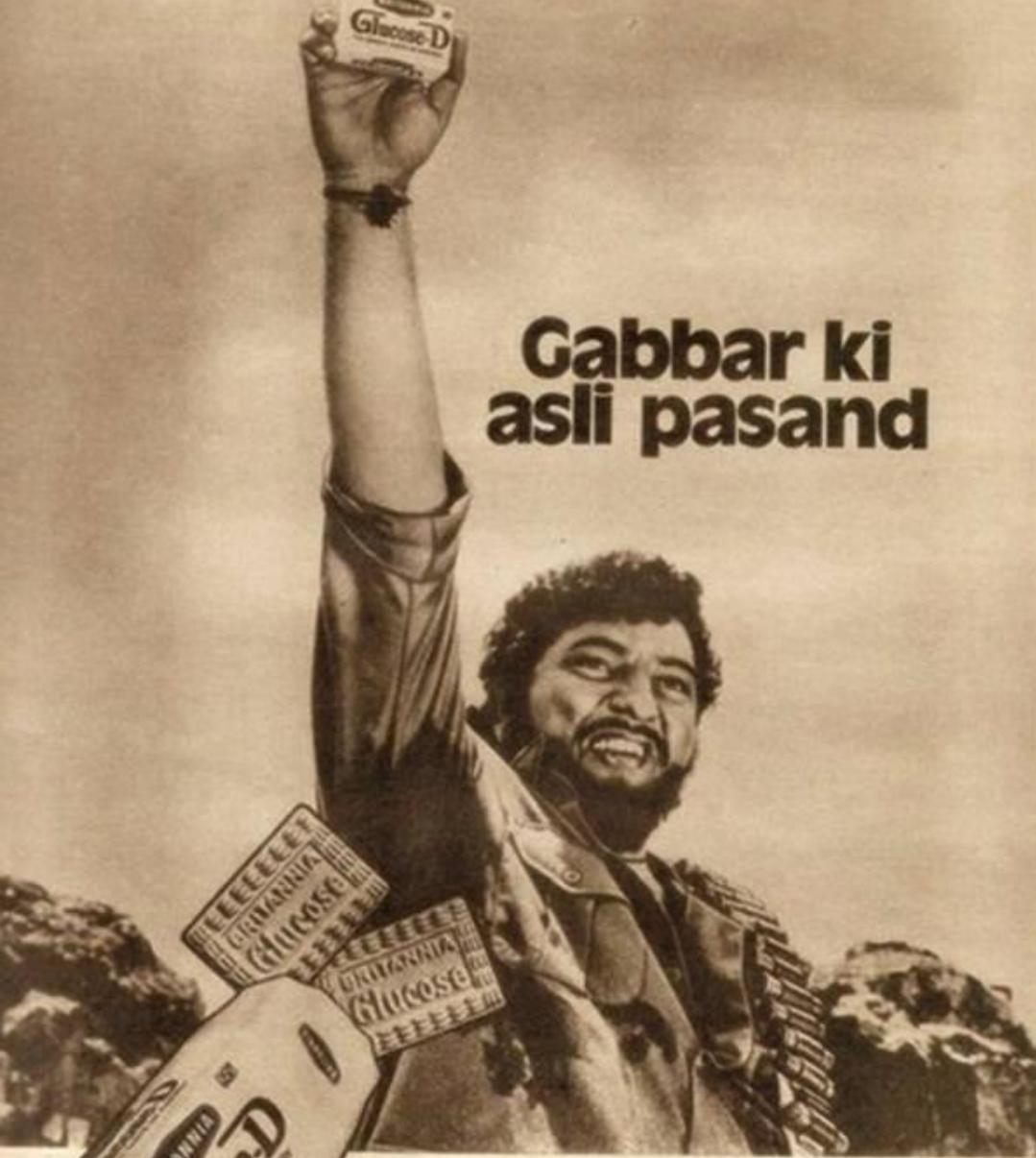
Cadbury Gems Ad



Glucose-D Ad



BRITANNIA
Glucose-D
The Real One
For taste and nutrition



**Gabbar ki
asli pasand**

Glucose-D Ad



BRITANNIA
Glucose-D **The Real On**
for taste, vitamins and nutrition

THE TASTE OF YOUR TONGUE IS PACKED IN THIS BOTTLE

DILIP KUMAR TABLE TASTIES

ROYAL CHUTNEY (SWEET)

The delight of Moghul Emperors
now within reach of all

★

MANGO PICKLE (HOT)

The pride of Maharashtra, superb
in taste and flavour

★

LIME PICKLE (HOT)

A universal appetizer and digestive
of rare quality

★

CHILLI PICKLE (HOT)

Gives an extra edge to the tongue
with a never-to-be-forgotten flavour

SPECIAL INTRODUCTORY OFFER

Rs. 20/-

ONE BOTTLE EACH OF THE
ABOVE WITH A LARGE
BOTTLE OF DILIP KUMAR
AMROSE SYRUP TO ANY
PART OF INDIA INCLUDING
PACKING, FORWARDING
AND FREIGHT

REMIT MONEY IN ADVANCE

MOTHER INDIA PRODUCTS

55 Sir Pherozeshah Mehta Road, Fort,



THIS IS NOT A CHEAP PRODUCT
MANUFACTURED FOR COM-
MERCIAL PROFITS. THIS IS A
GUARANTEED QUALITY PRO-
DUCT PREPARED UNDER MOD-
ERN SCIENTIFIC AND HYGIE-
NIC CONDITIONS.

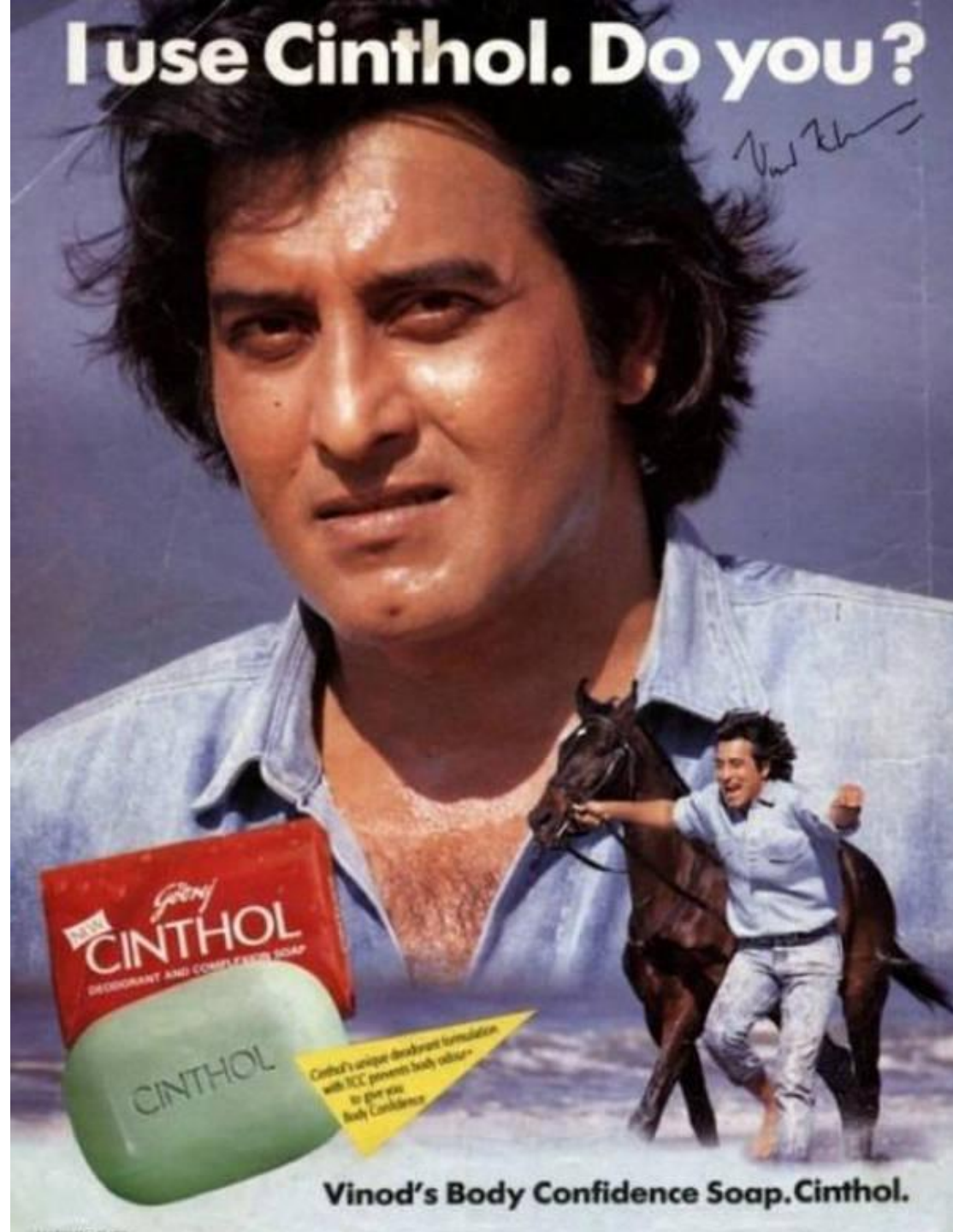
★ ★ ★

BOMBAY 1.

Dilip Kumar for Mother
India Products' mirchi ka
achar (Chilli Pickle)

I use Cinthol. Do you?

Vinod Khanna



Vinod Khanna's Cinthol
Ad

Introducing
The Good-Night Cup

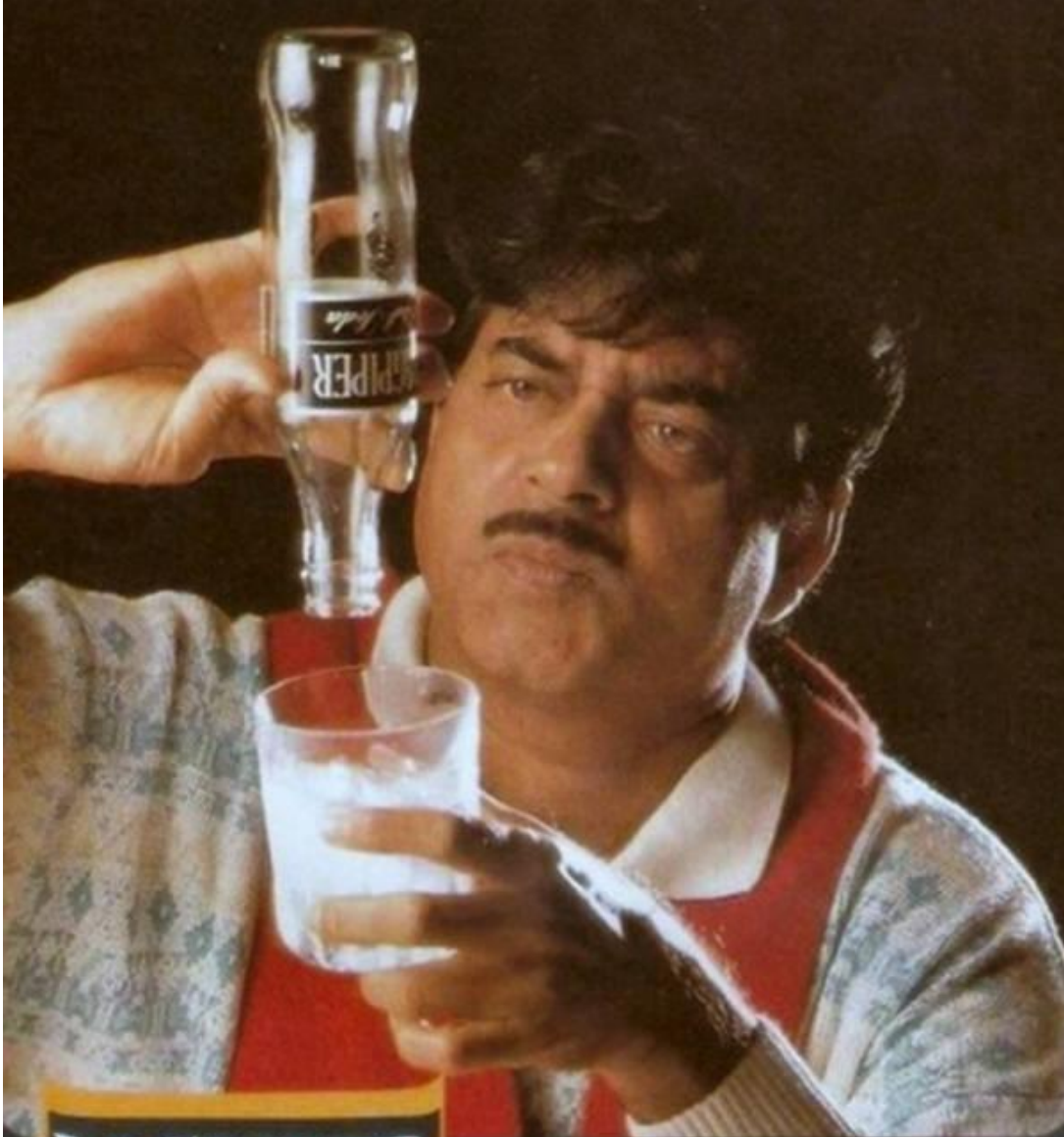


*The most relaxing way to end your day
—a cup of wholesome hot chocolate*

The end of the chapter... the end of the day. Now's the time
for a cup of hot milk. With Cadbury's Drinking Chocolate.
You'll love its creamy sweetness. You'll love its chocolatey
goodness. Cadbury's Drinking Chocolate: The most
relaxing way to wind up your day. With a good night...

Cadbury's drinking chocolate

Cadbury hot chocolate -
Jackie Shroff



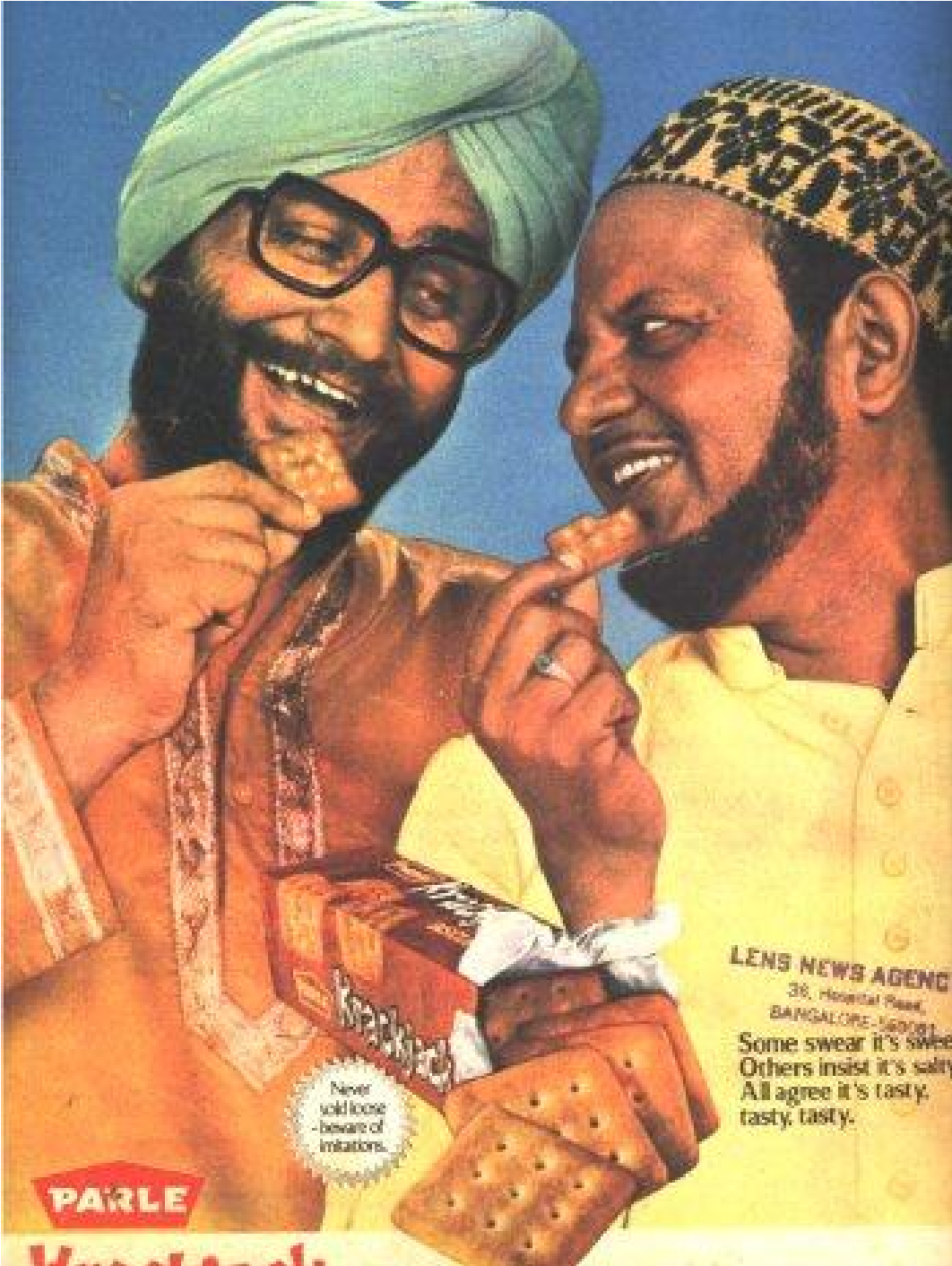
BAGPIPER

Black & White

All the makings of a great occasion

A handwritten signature in white ink, which appears to be "Shatrughan Sinha".

Shatrughan Sinha



A Parle-Crackjack advertisement from 1980s

Ambassador

Mark II

THE BIG SIZE FAMILY CAR

With an accent on space, Hindustan Ambassador is the big size family car. Provides maximum comfort with deep-cushioned broad seats, relax-angle back rests, comfortable leg-stretch. Enough room for six adults—plus an extra large luggage boot. What's more, 14 H.P. OHV engine gives all the power and speed you need. Extra mileage with low petrol consumption. Economical running and maintenance. Hindustan Ambassador Mark II is built strong and sturdy. Takes a lot of rough ride. Its better road-holding makes fast driving safe. Full view windows and large wide doors. All this with the added beauty of elegant design both inside and outside. Ambassador Mark II is a good buy for its price.



An old Ambassador Ad

Ambassadorial status

Sleek, modern styling. Well-sprung seats with latex foam cushioning, leather cloth upholstery.

Roomy, spacious, comfortable. Skillful interior design gives ample leg and head room, provides maximum passenger comfort. The ideal car for the chauffeur-driven.

Power-packed OHV engine. Smooth, silent cruising at high speeds. Acceleration that reaches 50 m.p.h. from 0 in 18 seconds. Excellent road-hugging stability.

Better all round visibility. Large safety-glass windshield and wide rear window offer unimpaired view of road ahead and traffic from behind.

AMBASSADOR *Mark II*



An old Ambassador Ad

Dancing through Helen's heart...

Happy and relaxed after an exciting dance number for her current film, Helen was asked who it was that captivated her heart.

She laughed. 'Oh dear me—just my pets. I love my poodle and all the rest of my dogs.'

'I love travelling. Especially abroad.'

'And I love dressing up. I feel I'm a thousand different people, so want to dress and dance like them.'

Asked what kept her so youthful and lovely, she thought for a moment. Then 'Why I think it's Lux.'

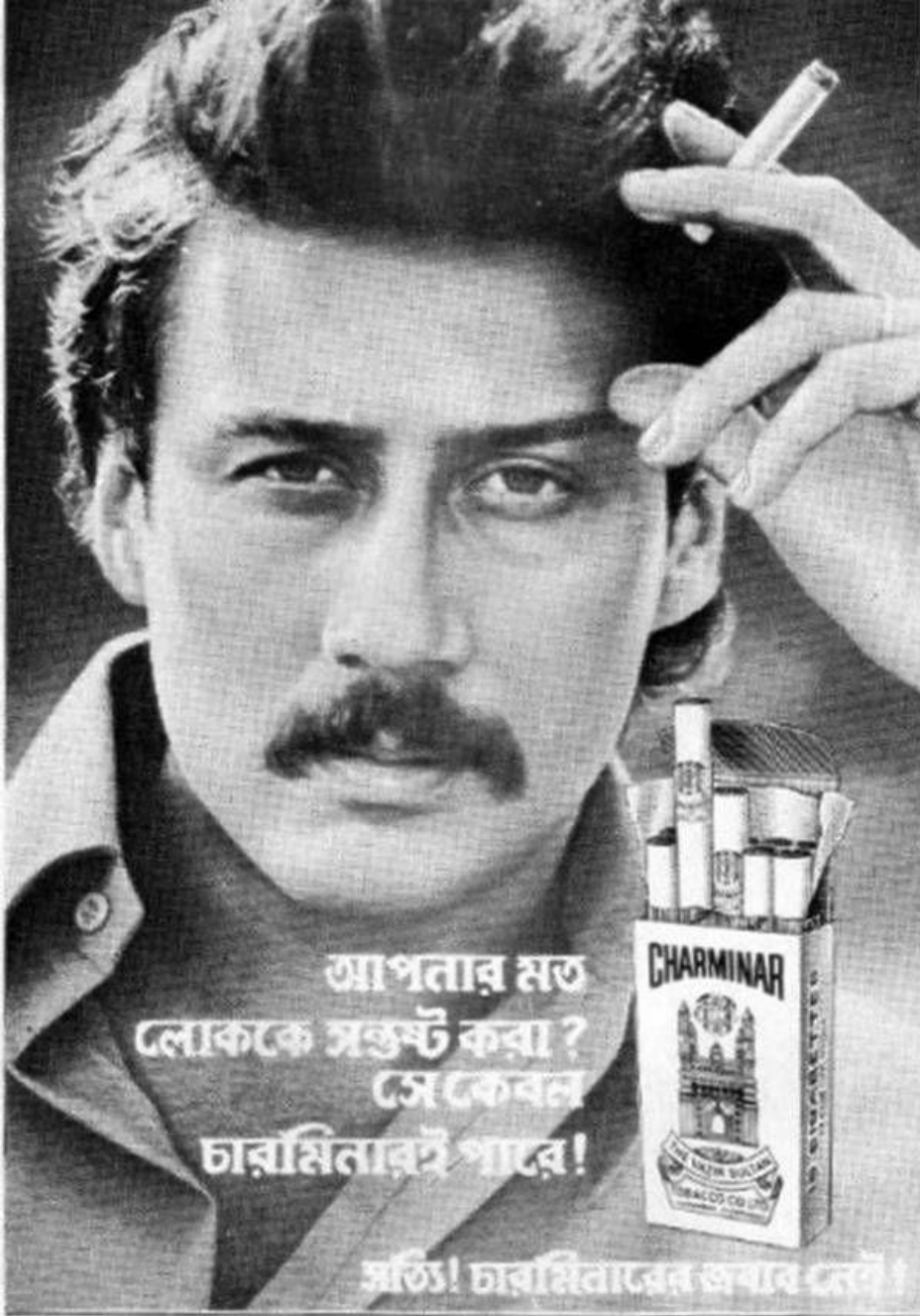


Helen



'The pure mildness of Lux helps my complexion stay lovely.'

Helen

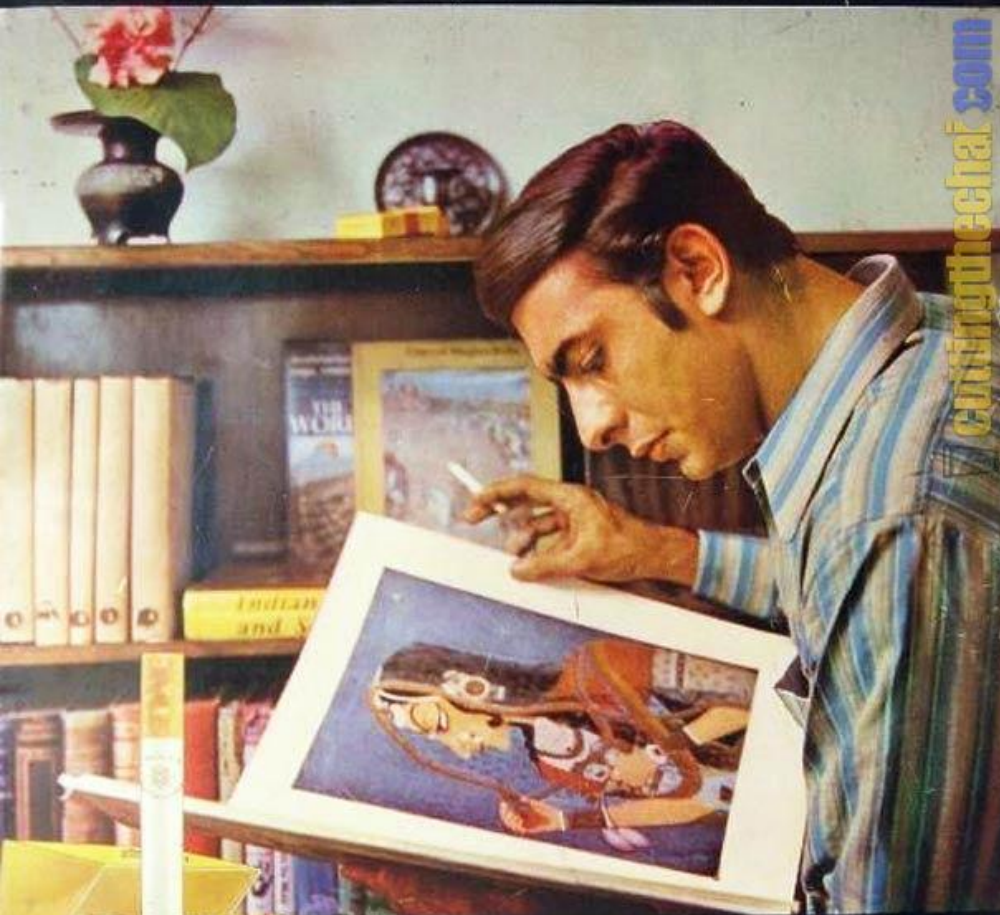


This one's from the 80's
when Jackie was the
brand ambassador of
Charminar cigarettes

সিগারেট খাওয়া স্বাস্থ্যের পক্ষে ক্ষতিকর ১০টার দাম ১ টাকা*
CIGARETTE SMOKING IS INJURIOUS TO HEALTH *সর্বোচ্চ নাম্বারের ক্রেতার ওপর নির্ভর করবে

প্রধান কার্যালয়: মেসার্স হাবিগাম সাতা, ১০০১৯ সাতা, হাবিগাম (পাঃ বাঃ) CASVS-237-22-8

START A LONG AFFAIR



cuttingcheat.com

Old advertisement from
the 'Start a long affair'
Wills Filter Kings series -
Kabir Bedi (without a
beard!)

LONG ON
SMOOTHNESS
SATISFACTION
VALUE

A pack of Wills Filter Kings cigarettes is shown in the foreground. The pack is yellow and red, with the brand name 'WILLS' and 'FILTER KINGS' visible. Several cigarettes are lying on the surface in front of the pack. The background is dark, making the cigarette packs stand out.

The Hero Honda CD100



'The' Salman Khan in this advertisement for Hero Honda CD100 from the 1980s :) This is from before he did *Maine Pyaar Kiya*.

the toughest of terrains just to prove a point to the other person.

Like looks, Sunny insists that his red bike is the finest looking bike in town. Bunty feels that his Hero Honda easily commands more attention (especially with the girls in his colony).

But we can't really blame the two. It's so easy to be fiercely proud of your Hero Honda that you'd never let another bike steal the show—even if the other bike is also a Hero Honda CD 100 — *What a bike!*

 **HERO
HONDA**
Fill it. Shut it. Forget it.

Vintage Print Ads - Old Ads of India

<http://forum.xcitefun.net/vintage-print-ads-old-ads-of-india-t50989.html>

Live Life Kingsize



Suresh Oberoi Old Ads

FOUR SQUARE KINGS
All the taste, all the way

ENJOYING A CIGARETTE SMILING IS ILLEGAL TO HEAR

गति और प्रगति एकरूप हैं



Suresh Oberoi Old Ads



Dharmendra Old Ads

*For Information Only

"My Video."



NV-780EM VHS

- 7-system (PAL, FHL, NTSC 4.43, NTSC 3.58, MESECAN, SECAM, LONG PLAY) video cassette recorder
- 8-hour recording and playback • AC Auto (110-240 volt)

TC-AL2600 WORLD 14 SYSTEM

- Alpha JC Series 66 cm (26") colour TV
- World 14 system
- New vertical design
- Twin built-in woofers with sound reflectors
- 25-key infra-red remote control
- Built-in stereo amplifier

When it comes to video cassette recorders, I know performance features are critical. That's why I go with Japan's largest-selling brand of consumer electronics, National.

One of National's most popular video cassette recorders... and one of my personal favourites... is the 7-system NV-780EM. It records and plays back the two most important systems, PAL and CAM. And even if you can't be home, you won't miss a single shot; simply set the 14-day program timer to record it. The built-in remote control is convenient too, with fingertip command

over all major VTR functions.

"Add a National TC-AL2600 'Alpha Series' colour TV and you've got the perfect TV/video combination; TC-AL2600 14-system viewing and an extra-large 26-inch picture tube provide a whole new world of video entertainment.

"If you're like me, you want superior performance when you buy anything electronic. I go out of my way to buy National. Shouldn't you?"

Mithun Chakraborty
Mithun Chakraborty




Mithun Chakraborty Old Ads

UNBEATEN PARTNERSHIP.



Old Cricket Ad

The refreshing cola 

Jackie Shroff Old Ads



*Your natural style... as individual
as your signature*

We know your style
BINNY
Mayfair Suitings



*Introducing
The Good-Night Cup*

*The most relaxing way to end your day
...a cup of wholesome hot chocolate*

*The end of the chapter... the end of the day. Now's the time
for a cup of hot milk. With Cadbury's Drinking Chocolate.
You'll love its creamy smoothness. You'll love its chocolatey
goodness. Cadbury's Drinking Chocolate: The most
relaxing way to wind up your day. With a good night...*

Cadbury's drinking chocolate

Jackie Shroff Old Ads

আপনার মত
লোককে সন্তুষ্ট করা?
সে কেবল
চারমিনারই পারে!

সত্যি! চারমিনারের জ্বাৰ তেই!

সিগারেট খাওয়া স্বাস্থ্যের পক্ষে ক্ষতিকারক ১০টার দাম ১ টাকা
CIGARETTE SMOKING IS INJURIOUS TO HEALTH * সর্বাধিক নাম্বার ক্রেতা ওপর নির্ভর করুন

The Macho After Shave is here...

SAVAGE

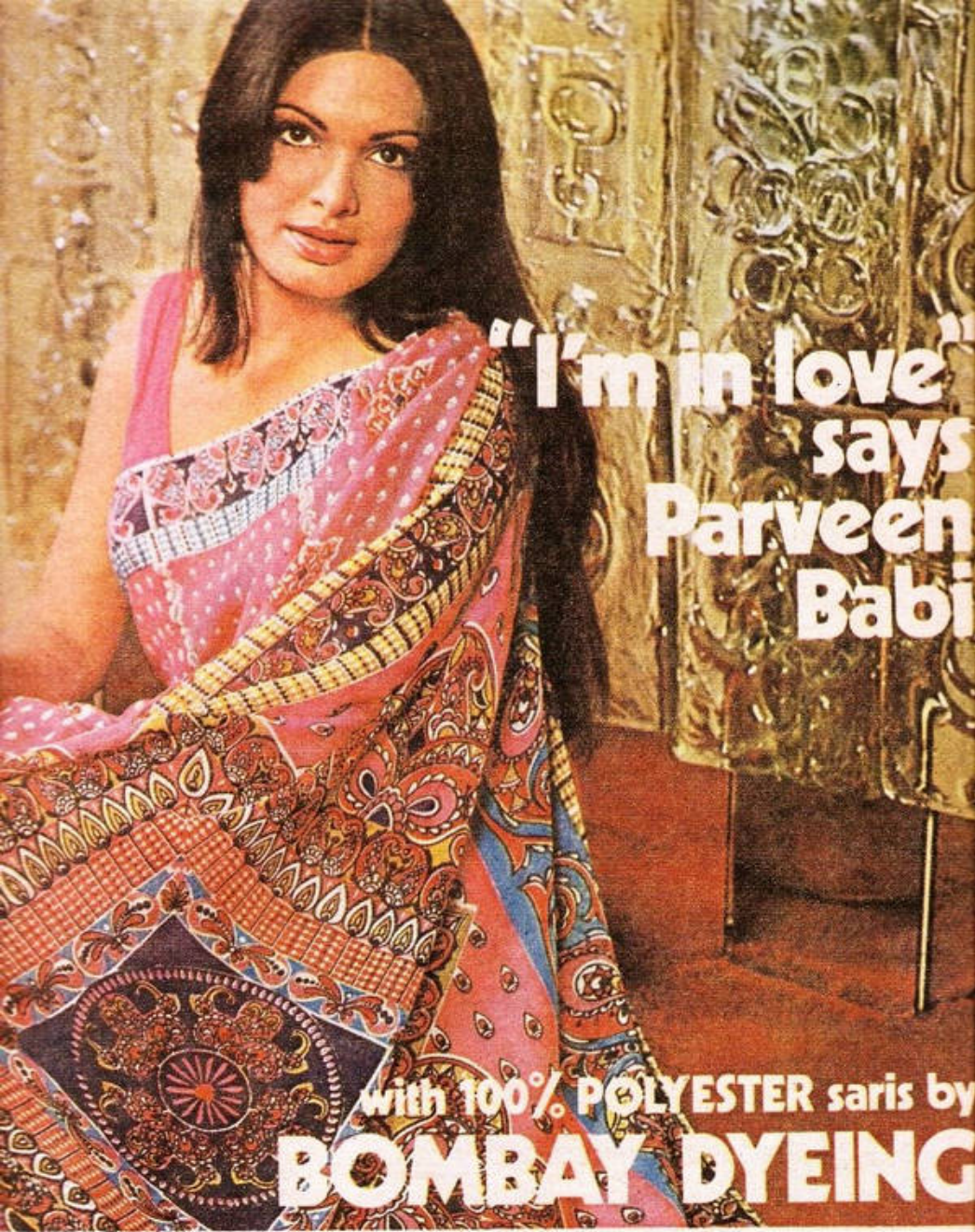
FOR MEN

Rugged! Fiercely Savage! The macho after shave you've been waiting for. Masculine. Virile. Unforgettable. Use after every shave, after anything.

Produce of Sikkim Aromatics.
A Division of Sikkim Distilleries Ltd.

Marketed by **La Mecon**
Rohini Centre, Norman Point, Bombay-400 001.
B-1, Mansarovar, 91, Nalaya Place, New Delhi-110 218
(1), Dr. Sarat Banerjee Road, Calcutta-700 028

104 Stardust, June, 1982



**"I'm in love"
says
Parveen
Babi**

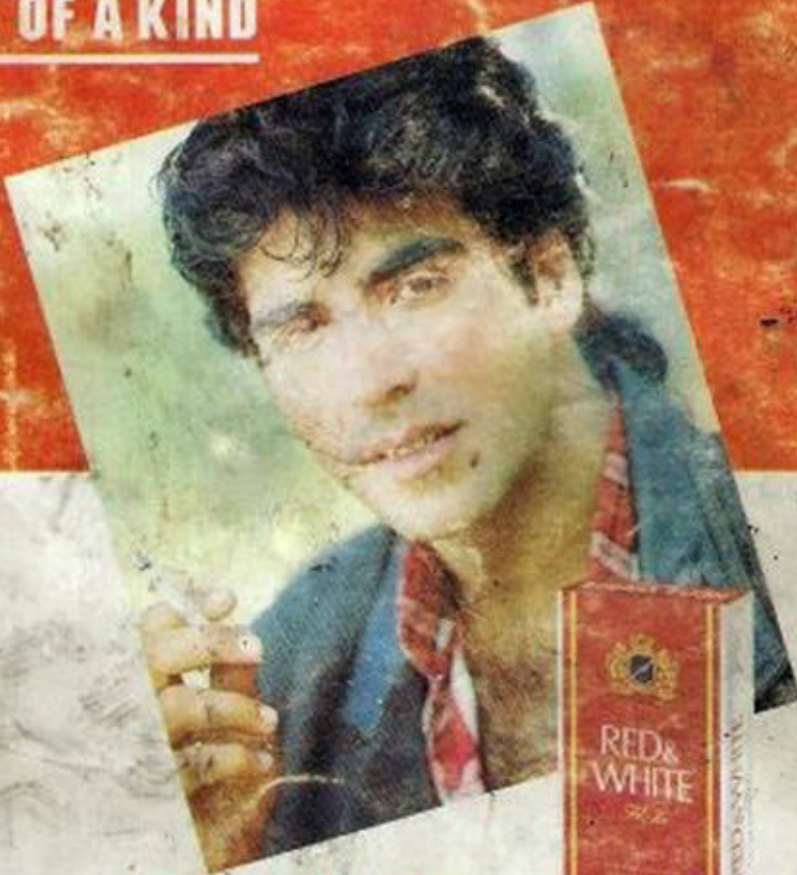
**with 100% POLYESTER saris by
BOMBAY DYEING**

A wide range in 100% Polyester and 100% pure cotton—
'Ashiana', 'Chiffala' and 'Relika'. Designs as provocative as Parveen baby.



Parveen Babi Old Ads

**WE RED & WHITE
SMOKERS ARE
ONE OF A KIND**



RED & WHITE

FOR YOUR WARNING: CIGARETTE SMOKING IS DANGEROUS TO YOUR HEALTH

Akshay Kumar Old Ads

Come alive
with
freshness



Totally different LIRIL. Rippled green with the exciting freshness of limes. Tangy, tingling LIRIL ... makes a fresh new woman of you.

Liril
THE FRESHNESS SOAP With the exciting freshness of limes

A Quality Product by HINDUSTAN LEVER

Old Liril Ad

Vintage 'Lux' Beauties That Make Us Nostalgic

By [Dipali Turakhia, Team iDiva](#) | posted Sep 5th 2011 at 6:36AM

<http://idiva.com/photogallery-entertainment/vintage-lux-beauties-that-make-us-nostalgic/7342/3>



It all started with yesteryear actress Leela Chitnis in 1941. And since then there is hardly a Bollywood beauty who has not endorsed this beauty soap. We take a look at a few of the most beautiful actresses who featured in 'lux'urious ads.

Zeenat Aman has it.
**The complexion you wish
you were born with.**

"Being a star is tough on a girl's complexion.
That's why I use fragrant Lux Supreme.
Its rich, creamy lather with the gentle touch of
beauty cream gives me a smooth young
complexion. Keeps me soft to touch. And
that's important, isn't it?"

A quality product by Hindustan Lever Ltd.

with its own
beauty cream

**LUX
SUPREME**

Zeenat Aman: Thanks to Zeenat's timeless face, she was roped in to endorse the brand twice. First in the 1970s and then in the '80s.

Hema owes her dreamgirl complexion
to LUX.



Hema's soft, flawless complexion is a show-stealer.
She uses LUX to keep it glowing and lovely.
"I pamper my complexion with LUX to keep it soft
and lovely," says Hema Malini.

Hema Malini



**Pure, mild LUX-
beauty soap of the film stars.**

Hema Malini: She had once said, "One of the turning points in my career was when I was signed up by LUX. It was then that I knew I had made my mark in Indian cinema as a leading lady. To be a Lux star is a much sought-after honour amongst leading ladies and it truly means a lot to me." It may not hold true anymore but we guess it was a big deal during that time.

Now in India

International Lux

International Lux BEAUTY SOAP

LUX

"The favourite complexion care soap of 70 countries is my favourite too!" Sreedevi

The most beautiful film stars in 70 countries choose only one complexion care soap: International Lux.

Because only International Lux has rich, creamy lather and a perfume the world loves.

Now, this international quality complexion care is available to you. In India.

LUX

The beauty soap of film stars the world over.

MTA 1980

A quality product by Hindustan Lever

Sridevi: Even Sridevi thought that star rankings were determined by whether you are a Lux star or not in the 1990s.



"I know how to get what I want.."

"Of course I work hard for it.
Picking and choosing only the best
roles and giving them everything I've got.
Doing my daily workouts to keep
my mind and body active and alert.
And of course, caring for my
complexion with my favourite soap -Lux."

Rekha



Pure, mild Lux-beauty soap of the film stars.

HLL-8714

A quality product by Hindustan Lever Limited

Standard, September 1984

Rekha: She was a sex symbol in her time. No wonder her tagline read, "I know how to get what I want".

SHARE A SECRET WITH SAIRA BANU

**'THERE'S
NOTHING LIKE LUX
FOR MY
COMPLEXION**

LUX
TOILET SOAP

LUX has always been a trusted complexion care. That creamy LUX lather is mild and pure, it's so gentle. Besides, LUX has a fragrance I find irresistible. Love film star Saira Banu trusts LUX Toilet Soap for her complexion. [lux.com](#)

Saira Banu: The girl, who married a guy (Dilip Kumar) 22 years than herself, was hot property in the 60s. She rocked the ad just like her mother Naseem Banu did.

**'मैं नए लक्स के
राज-श्रृंगार पर
मोहित हूँ'**
चित्र-कारिका
बाबिता कहती हैं

नया लक्स में
पका लई अनसोल सुभद्र है
और अनसोलीय नई जान !
अपने स्निग्ध प्रसन्न कीजिए...

रूप का राज-श्रृंगार साबुन लक्स

सिद्धांत ११५ १११-११११

सुश्रुत कंठ का एक-उत्तम-उत्तम

Babita: If you've ever wondered where Kareena and Karisma Kapoor get their gorgeous looks from, take a look at this!



Madhuri Dixit: How could the dhak-dhak girl have been left behind in the Lux rat race?

SHARE A SECRET WITH ASHA PAREKH

**'I LEAVE MY
COMPLEXION CARE
TO LUX'**



Lovely film star Asha Parekh says: 'Pure, mild LUX is the gentlest complexion care I know. It's got such a rich, creamy lather and a fragrance I adore! Look your loveliest—use LUX every day as I do.'



THE BEAUTY SOAP OF THE FILM STARS • IN WHITE AND FOUR RAINBOW COLOURS

Asha Parekh: Even the former chairperson of the Central Board of Film Certification (Censor Board) of India had hit the 'sexy' bath tub for a Lux ad!



SHARE A SECRET WITH

'My complexion grows lovelier with LUX'
she says

MALA SINHA says: "My daily beauty is LUX. I love its pure, mild lather, complexion! And so will yours. Leave the care of fragrant LUX."

LUX
TOILET SOAP

LUX
TOILET SOAP

THE PURE, MILD BEAUTY OF
OF THE FILM STARS
IN 4 RAINBOW COLOURS
AND WHITE

LUX

LUX

LUX

LUX

Mala Sinha: Born as Alda Sinha, Mala was one of the most popular and sought-after actresses of her time. Doesn't she look stunning?



Shah Rukh Khan: Okay, so not only is he the odd man out, but he is also the only man to have endorsed Lux. We had to feature him. In his defense, he was quoted saying, “Some people think it's a girlie ad, that it questions my sexuality. But I love the idea of getting into the tub, just as I had seen all my lovely leading ladies do.”

These 23 Old Indian Ads Were Made When You & I Probably Weren't Even Born

Indian advertising industry has evolved over the years along with our approach and mindset. The advertisements today show things which can convince this generation. Likewise, old Indian advertisements had completely different tactics to hook their consumers. Some of these old advertisements by [Old Indian Ads](#) will surprise you, whereas some will make you nostalgic.

[Sarjana Singh](#)

<http://www.storypick.com/old-indian-ads/>



IT'S LIKE A GREAT AD.

**Contrary to popular belief
ads, too, don't need to be big to be effective**

You noticed this one, didn't you?

A big happy birthday to The Times of India.

1. The Times Of India –
Striking since 1991

2. The burning 'cock' (and is that Rekha?) – 1980

USE COCK MATCHES

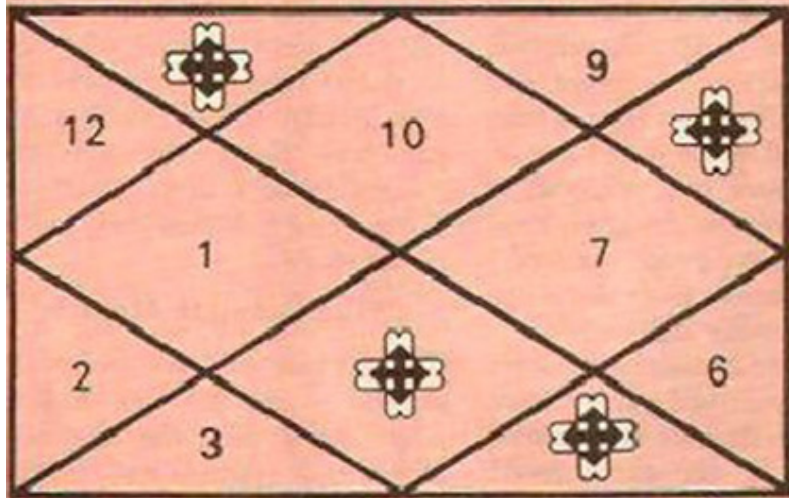
www.OldIndianAds.com



A PRODUCT OF THE KAMARAJ SMALL MATCH PRODUCERS' SERVICE
INDL. CO OP SOCIETY LTD., IND. No. 1249, KOVILPATTI, TAMILNADU.

YOUR HOROSCOPE FOR 1979

ALL THE PLANETS ARE STRONG & PROPITIOUS
NOW IT'S A MATTER OF FAITH;
WHATEVER 'SCHEMES' YOU ARE IN,
THEY ARE BOUND TO BEAR SWEET FRUITS
FOR YOU IN THE NEAR FUTURE.
NO MORE INCANTATIONS TO CHANGE
THE PASSAGE OF PLANETS.



3. Talk about religious overtones – 1979



www.OldIndianAds.com

WHERE BANKING IS WITH A SERVICE PLUS⁺

bank of maharashtra

(A Government of India Undertaking)

Head office: Pune



+ THE PERSONAL TOUCH

A happy relaxation !

LINOLEUM

—the colourful floor covering

- ★ Easy-clean
- ★ Hygienic
- ★ Fire resistant
- ★ Economical

*Buy from your nearest
friendly dealer*



4. Yeah! That's how
women relaxed in 1979

Shut out the world!

Rs.50+ per person



An enchanting valley. White and stark. But fun...

Tobogganing. Ice-skating. Skiing. Down the world's finest slopes.

Have a snow-ball all day. And at its end, a wonderful firelit evening exchanging stories and laughter.

Make a memorable trip to ancient Martand and Avantipur. And Kud and Patnitop. Verinag and Kokernag. All well worth a visit.

Come to Kashmir. Where there's fun all the year round. Especially in winter.

A double room in a Tourist Bungalow costs Rs 25. Or stay in a houseboat. Or a hut.

Think of what you're missing!

For more information on a budget holiday in Kashmir, please mail this coupon or contact the Commissioner of Tourism, J & K Government, Srinagar, or any of the J & K Tourist offices.

www.OldIndianAds.com

* Chandralok Building, Janpath, New Delhi. Tel 345373 * 25 North Wing, World Trade Centre, Cuffe Parade, Colaba, Bombay. Tel 214365 * Airlines House, Lal Darwaza, Ahmedabad. Tel 20473 * 12 Chowringhee, Calcutta. Tel 225790 * Room No 34, Lal Bahadur Stadium, Hyderabad. * 2 Court Road, Amritsar.

Commissioner of Tourism
J & K Government
Srinagar



Please tell me how I can live in Kashmir on Rs. 50/60/90+ (tick whichever applicable) per day with details of accommodation, transport and meal charges.

Name _____

Address _____

Profession _____

Designation _____

5. Tobogganing, ice-skating, skiing, house boating in Kashmir: just for ₹ 50 – 1980

Kashmir

For a little more than it costs to stay at home.

Happy days are here again...



Everybody is
feeling great
on Thums Up.



**Thums
Up**
The refreshing Cola



www.OldIndianAds.com



6. Achhe Din with Thumbs
Up – 1978

The Manhattan Physical Research Institute brings you
A Fantastic Scientific Breakthrough!

www.OldIndianAds.com

Do short people live short lives?

Adding a few cms. to your height can add a lot more to your life.

I increased my height by 6.5 cms.



Become a new Man/New Woman.
 Research based on studies on thousands of men and women has concluded that the majority of shorter people tend to lead inferior lives, are less confident, are lower paid and are less likely to succeed!
 Tell people they found—Dummar!

Let your shortness be shortlived.
 Start feeling taller—from the very first day! That's right! The confidence and pride that you will get in yourself will change your total outlook!
 Put you on the way to becoming the man or woman you dream to be!

Discover!
ADD INCHES
 New way to height growth
 Discover 'NEW HEIGHT'—Safe!
 This scientific breakthrough
GIVES
 you extra height or your money back.
 Permanent Height gains by 8 cms.
YOUR SUCCESSFUL CAMPAIGN AGAINST YOUR PRESENT HEIGHT AND SHAPE STARTS HERE!
 Act Now—Mail this coupon today!

Yes, I want to be taller and more proportionate, please rush!

ADD INCHES
 MANHATTAN PHYSICAL RESEARCH INSTITUTE
 811, CHURCHGATE CHAMBERS, NEW MARINE LINES,
 BOMBAY 400 002.

Please rush me my course of Heightometrics together with the Aerobic exercises for Rs. 30/-

By Tick one Cheque M.O. VPP (Since I am ordering by VPP I guarantee to pay the postman Rs. 30/- plus Rs. 4/- VPP charges)

Name _____ Signature _____
 Address _____
 City _____ State _____ Age _____

Cheques, Money Orders should be made in favor of **ROSI MAFUMA (Sole) PVT. LTD. ADD INCHES** is a division of Rosi Mafuma

Height gain guaranteed!

CUT OUT AND MAIL

NEW HEIGHT PRINCIPLE—
 Medically approved by doctors, hospitals, throughout the U.S.

Heightometrics and Aerobics: The Breakthrough!
 In the process of evolving new physical improvement guidelines, the Heightometrics and Aerobics Scientific Systems were evolved—because not only did short people tend to be dumpy, but also ill-proportioned—This scientific course together with an Aerobic exercise were found to not only change and ADD ON height—but re-proportion the whole body into a streamlined shape!



SPECIAL LOW PRICE

Change your outlook: Now!
 No matter who you are—Man or Woman—young or not so young—skinny, fat, short or very short, if you sincerely want to improve your self-grow taller, more proportionate, than the secret of Heightometrics and Aerobics is yours!

7. This fantastic scientific breakthrough – 1975

It's the real thing.



www.OldIndianAds.com

Coca-Cola
TRADE MARK REGISTERED

Coke
TRADE MARK REGISTERED



8. 'Coke after coke after
coke after coke...'

Sharing good times with friends, the good times you always find around refreshing Coca-Cola. The taste you never get tired of, Coke after Coke after Coke.

ADULT GAMES

New!

New!

New!

www.OldIndianAds.com

*A Connoisseur's Collection
of Exciting Games for an
Explosion of Fun!*

**DEFINITELY NOT FOR
PRUDES !!**

Sensational party games for broad-
minded males and fun-loving gals
who think it's nice to be Naughty!
Enjoy the latest and the wildest
games, for a couple or a crowd, on
an evening or a weekend. For a full
evening of Laughs and FUN. Will
turn any get-together or a party
into a sensational evening. Enjoy
friendly togetherness! Complete
descriptions and illustrated instruc-
tions for the kind of togetherness
games you'll enjoy!

(Comes in Plain envelope).

You don't have to go to London, Paris,
New York on Play Boy Club to play these
Games. You can enjoy them in your own
house — Now!



HAVE FUN!

A Great New Idea from America!



Order Now!

"Rush me Adult Party Games"

(Please tick ✓)

- Send it by V.P.P. I'll pay postman Rs. 24/-
- M.O./P.O./CHQ. for Rs. 24/- Sent... Hurry!

Name

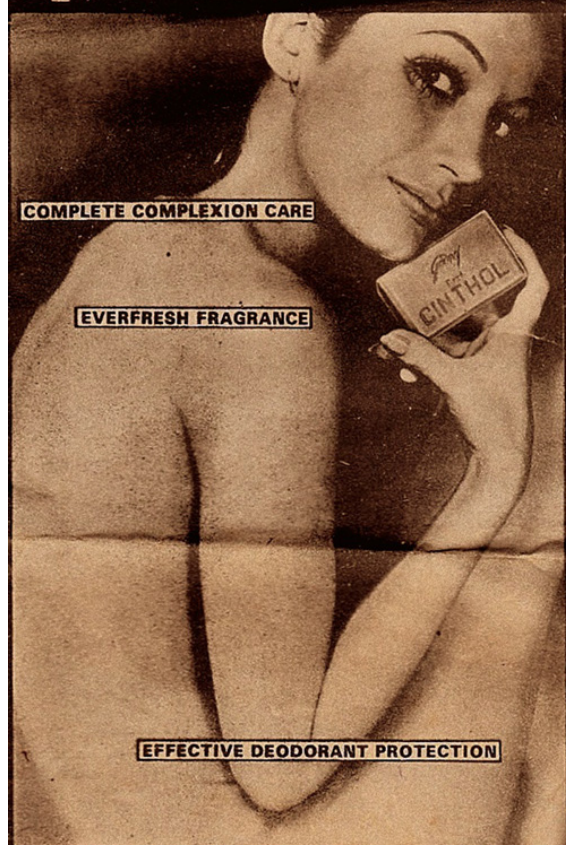
Address

VITALITY No. 1 Comm. Centre, East of Kailash, New Delhi-24

*...what the
New Freedom
Needs!*

9. 'Definitely not for prudes' – 1976

The Cinthol promise...



COMPLETE COMPLEXION CARE

EVERFRESH FRAGRANCE

EFFECTIVE DEODORANT PROTECTION

...that only Cinthol can keep

www.OldIndianAds.com



Cinthol is the only soap that contains G-11. This wonder bactericide destroys bacteria that cause body odour and skin blemishes. That's how Cinthol keeps your complexion flawless, and keeps you fresh all day.

10. A model posing nude for Cinthol Ad – 1972

WOW!
Cadbury's



Now

Re.1 only

Fab
new taste!

11. Five Star for ₹ 1

train her to be an
ideal housewife...



www.OldIndianAds.com

buy her an

USHA

sewing machine

Yes, only you can transform her into a capable, economical housewife ... a precious asset to her home and family.

Teach her young. Buy her an USHA Sewing Machine. Then share with her the joy of fashioning clothes and furnishings in varied patterns, designs, stitches. From heavy curtains and upholstery to elegant teenager outfits and delicately-embroidered kiddies' frocks — an USHA Sewing Machine can handle anything!

You will save time, effort and money too! Because USHA Sewing Machines are:

★ precision-engineered for easy, flawless, economical sewing ★ checked and rechecked over 2000 times to ensure trouble-free performance ★ backed by expert after-sale service wherever you may be ★ available in a wide range of models with a choice of hand, foot or electric drives.

BETTER BUY **USHA** YOU CAN'T BUY BETTER

12. Sewing your way to a
good marriage – 1972

Jewels so good you want to wear

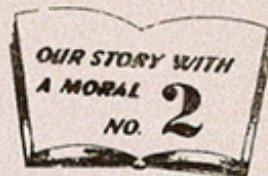
www.OldIndianAds.com



13. When Maneka Gandhi posed in a towel – 1973



14. Shiv Sena – Trolling Congress since 1967



A MATTER OF

Taste!

Raja Bhola of Funipore took a trip to Europe. In a Paris cafe' he fell for a cabaret artiste and brought her home as his wife. Glamorous she was, but her mode of living was entirely different from our friend's. Quarrels were frequent and each criticised the other's habits. One day she dragged him to court, sued him for damages, obtained a divorce decree and disappeared. Our Raja Bhola was broken hearted and drowned his sorrows by jumping into the palace well.

MORAL: Had the Raja married one of his own kind — a respectable Indian lady with identical tastes — he would have lived happily ever after.

PARLE'S

Gluco-Cola

★ HAS THE RIGHT TASTE APPEAL

FOR INDIA

www.OldIndianAds.com

SUPERB ON EVERY COUNT:

1. India's FIRST cola. 2. Entirely FREE FROM CAFFEINE.
3. Has the RIGHT TASTE APPEAL for India. 4. LARGE 8 oz. bottle gives you more for your money. 5. NON-HABIT-FORMING. 6. Sweetened with PURE SUGAR alone. 7. Food Value of 140 CALORIES PER BOTTLE. 8. IDEAL FOR CHILDREN also. 9. MADE BY PARLE.



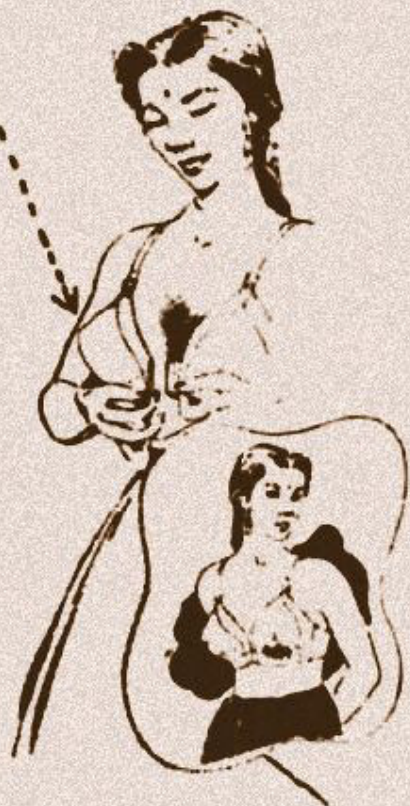
15. Moral: Had Raja married a respectable Indian woman, he would have lived happily – 1950

OH! WHAT A THRILL

**BRASSIERE
WHICH OPENS
AT THE FRONT**
No More Twisting
And Turning

It's So Easy To Put
On
IT'S A

Beuca
BRASSIERS



INVENTION !

Rs. 5-8 Rs. 10-0-0
EACH FOR TWO
Packing & Postage Free

**FOR EASE & COM-
FORT THERE IS
NOTHING TO BEAT
BEUCA
FRONT OPEN BRA.**

Try one Today

**AVAILABLE AT ALL LEADING
DRAPERS THROUGHOUT INDIA.**

or direct from

**ASK FOR FREE
ILLUSTRATED
CATALOGUE**

AEY GEE BROS.

21, Owner's Court, "A" Road,
Churchgate, BOMBAY.

16. Because it is 'thrilling'
for a woman to open bras
- 1954

for a
stable
secular
progressive
state



**VOTE
CONGRESS**

www.OldIndianAds.com

17. Back when Congress' symbol was different – 1952

**HERE IS A BEAUTY TIP
FROM LOVELY**

*Leela
Chitnis*



"MY BEAUTY SECRET IS VERY SIMPLE. FIRST MAKE A GENEROUS LATHER OF LUX TOILET SOAP. PAT IT GENTLY INTO YOUR SKIN. THEN RINSE IN CLEAR COLD WATER. HOW SOFT AND SMOOTH, HOW REFRESHED IT LEAVES YOUR SKIN!"



RINSE IN CLEAR COLD WATER.

LEELA IS RIGHT! HOW SOFT AND SMOOTH YOUR SKIN FEELS.



PAT ITS LOVELY LATHER INTO YOUR SKIN.



9 OUT OF 10
FILM STARS USE

www.OldIndianAds.com

Try this ACTIVE lather treatment with Lux Toilet Soap yourself. It cleanses deeply, removes dust and impurities that can cause blemishes. Soon you'll find your skin soft, smooth and lovely. And you'll love the sweet and refreshing perfume that clings to you after your Lux Toilet Soap bath.

LUX TOILET SOAP

18. First Indian Woman in Lux Ad: Leela Chitnis – 1941

The Rubber Protectors.



Close at one end is worn by the male to prevent conception, and in numerous cases to guard against venereal disease. They are made of superior Rubber with teat ends. They are washable and

can be used for any number of times, thus proving a great convenience to persons of limited means. Made in 3 sizes, small, medium and large. Supplied with instructions.

Superior quality Rs. 1-4-0 each,

„ „ „ 14/- per dozen.

Ordinary quality Rs. 0-12-0 each.

„ „ „ 8/- per dozen.

AMERICAN MEDICO
GENERAL COMMERCIAL
ASSOCIATION.

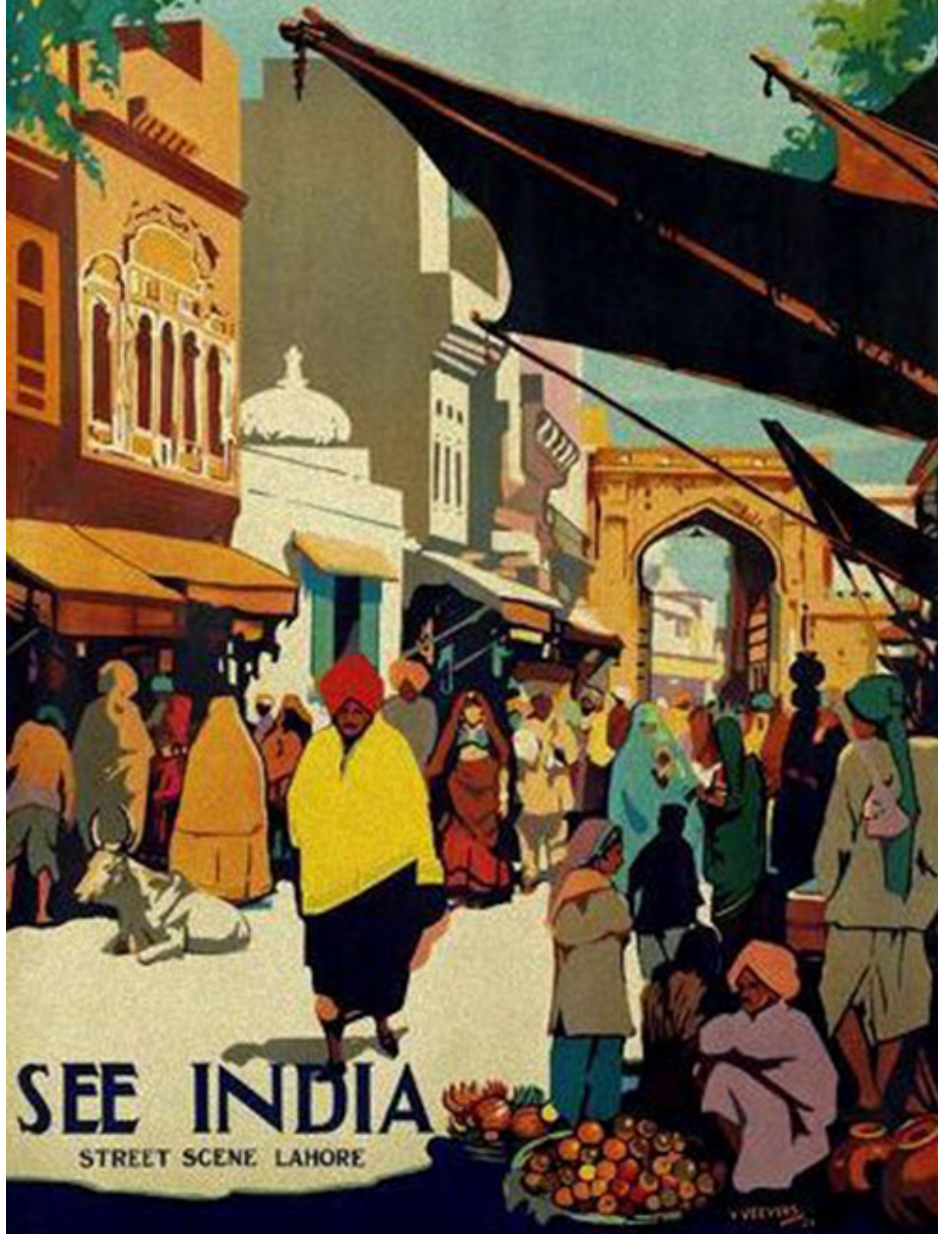
17-21 Hamam Street, Fort,
P. O. Box No. 722, Bombay.

British Neverips.

Commonly known as French Letters, are finest, thin at the same time of very great stencile strength, velvety finish, each one tested to 10. lbs air pressure per square inch, with teat ends, for male use each in packet. Guaranteed Prophylactic with seamless double tip.

Price Rs. 0-8-0 each. Rs. 5/- per dozen.

19. Washable condoms –
1930



20. When Indian Tourism ad featured a street from Lahore – 1935

GODREJ'S VEGETABLE TOILET SOAP



Says Dr. Rabindra Nath
Tagore : "I know of no
foreign soaps better than
Godrej's and I well make
a point of using Godrej's
- - - Soap." - - -

www.OldIndianAds.com

FACTORY :
DELISLE ROAD
BOMBAY

Says
Major W. H. Dickinson :
(Government Chemical Analyst)
- "Godrej Soaps are -
perfect in all respects."

Sole Agents :

NADIRSHAW, PRINTER & CO.

Bombay, Calcutta, Lahore, Madras and Karachi

21. Rabindranath Tagore
endorsing Godrej Soap –
1922



22. Ad for Pears Soap –
1929

PEARS' SOAP

PURE AS THE LOTUS

LEARN WITHOUT SORROW, THE ETERNAL TRUTH
THAT YOUTH IS GODLIKE AND BEAUTY IS YOUTH

INDIAN HOTELS CO. LTD.

TAJ

MAHAL

PALACE

HOTEL

BOMBAY

OPEN 1st DECEMBER.

1903.

LUXURIOUSLY FURNISHED

ALL LATEST COMFORTS

MODERATE CHARGES

(from Rs. 6 upwards)

www.OldIndianAds.com
Table d'Hôte and Restaurant open to
non-residents also.

LOUIS GAPP,

MANAGER.



23. The grand opening of Taj Mahal Palace Hotel – 1903

Remember These Ads Starring Your Favourite Celebs Before They Got Famous?

[Offbeat](#) | Written by [Amrita Kohli](#) | Updated: December 10, 2014 19:14 IST

<http://www.ndtv.com/offbeat/remember-these-ads-starring-your-favourite-celebs-before-they-got-famous-711272>



They've ruled Bollywood from the time they first appeared on the silver screen. Deepika Padukone's wave in *Om Shanti Om*, Preity Zinta's dimples in *Dil Se* and Vidya Balan's girl-next-door look in *Parineeta* stole a million hearts. What was even better was that all these stars proved they had the acting chops to make it big in the industry with power-packed performances.

Do you, however, remember where and when you first saw these stars? That's right; these debut performances weren't their first on-screen offerings. We've compiled a list of ad films these brilliant stars did way before their first movies. Prepare to have your mind blown.

Images Courtesy: Screengrabs taken from various YouTube videos



Close-Up Toothpaste Commercial - Dancing Tube

https://youtu.be/q-ZHSd_9cO4

1. Deepika Padukone: Like we said, *Om Shanti Om* wasn't the first time you saw Deepika's 'Ajab Si Adayein'. She flashed her million watts smile and adorable dimples first in a toothpaste commercial. Take a look at the video below. All we can say is that Deepika was 'Lovely' then and even lovelier now.



Aamir Khan Pepsi Commercial with Aishwarya & Mahima

[https://www.youtube.com
/watch?v=aptaw0QgcsA](https://www.youtube.com/watch?v=aptaw0QgcsA)

2. Aishwarya Rai Bachchan: Much before she was crowned the most beautiful woman in the world, Aishwarya was better known as 'that-hot-girl' from 'that-Pepsi-ad'. The commercial also features THE Aamir Khan and the future-Mahima then-Ritu Chaudhary, but it was Sanju (her name in the ad) who stole the show hands down.



Doordarshan National Hero Puch

<https://www.youtube.com/watch?v=uznGr391DY8>

3. Shah Rukh Khan: Before he became the *Baadshah* of Bollywood, King Khan appeared in this motor bike ad from the '90s. And that too in two very different avatars. Looks like this ad was SRK's way to tell the world, "Hello! I'm here to stay."



Limca Commercial Salman Khan OLD Doordarshan ads 1985

<https://youtu.be/PIZb-8RtTVM>

4. Salman Khan: Before *Maine Pyar Kiya*, and even before *Biwi Ho to Aisi*, "*sabki aan, sabki shaan... sab ka ek bhai-jaan*" Salman Khan was seen in a cold drink commercial. Watch and swoon ladies.



Old Indian Commercial
Ads - Dabur Vatika
Priyanka Chopra

[https://youtu.be/PJbTBYT
cZpo](https://youtu.be/PJbTBYTcZpo)

5. Priyanka Chopra: Fresh from her victory at the Miss World contest Priyanka did this hair oil ad. Can you even recognize the *Desi Girl* here?



Fevicol Katrina Kaif

<https://youtu.be/0n6MHpKgyUM>

6. Katrina Kaif: Was the ad below inspiration behind the song *Sheila Ki Jawaani*? This really just proves that Katrina Kaif *kissi ke haath na aani*.



**Vidya Balan in Old ads
when she was not start**

**[https://youtu.be/tnpwb6
1AbOE](https://youtu.be/tnpwb61AbOE)**

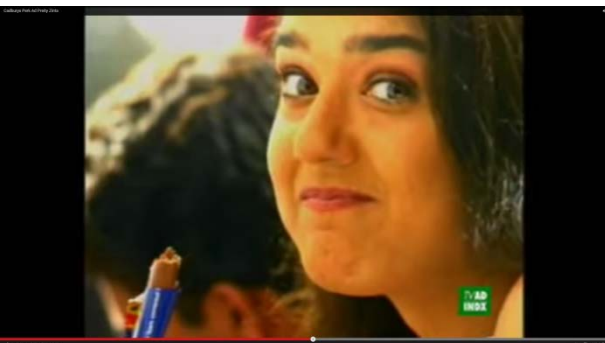
7. Vidya Balan: We all remember her from *Hum Paanch* and Euphoria's popular song *Kabhi Aana Tu Meri Gali*. But do you remember Vidya playing a South Indian wife in this ad below? Let's just agree acting goddess Vidya can don any role.



Cadburys Perk Ad Preity Zinta

<https://www.youtube.com/watch?v=iyNQr8k622c>

8. Preity Zinta: Before all her fantastic movies and way, way before her IPL stint, the bubbliest girl in Bollywood started off by starring in the chocolate commercial below. Can you spot the difference?





Complan Commerical
(OLD) - shahid kapoor and
ayesha takia on
doordarshan

<https://www.youtube.com/watch?v=t-fysFHfBYM>

9. Shahid Kapoor: He started his career in the world of entertainment way before all the stars in our list. Who could've guessed what amazing tricks the *Haider* star had up his sleeve?





Rajkumar Hirani - Fevicol Ad

<https://www.youtube.com/watch?v=Xep4RftkRdo>

10. Rajkumar Hirani: Long before he won your heart with his brilliant movies, Raju Hirani was an ad man. Take a look at this rare ad in which the extraordinary director features in front of the camera.

